

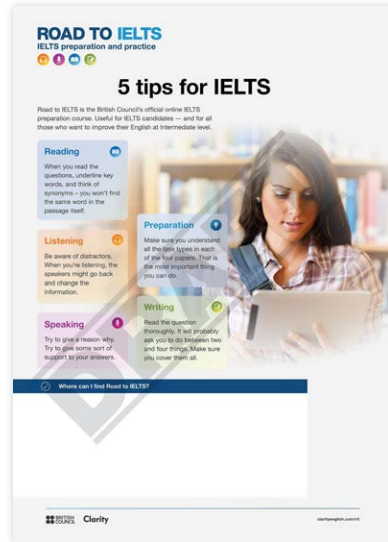
# Road to IELTS materials

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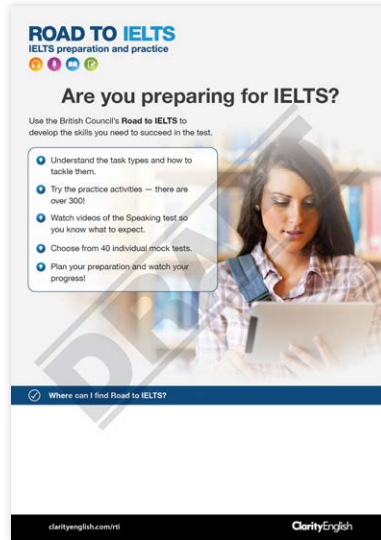
# Printed promotional materials

Poster



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Flyer



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Bookmark



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# Online promotional materials - program description

*Please feel free to use this text to promote Road to IELTS to your students.*

Road to IELTS (International English Language Testing System) is your best possible online preparation and practice resource for IELTS. This comprehensive and up-to-date service has over 300 interactive activities, advice videos from British Council experts, hints and tips on question types as well as downloadable practice tests. And now you can practice Computer-Delivered IELTS too! Academic and General Training modules are available. Find out more by watching this [video](#).

Road to IELTS is organised by skill. There is no set learning path. Teachers or learners can choose the order in which they tackle the four key resources within each skill area:

1. Starting out: an eBook introducing each paper and explaining task types.
2. Advice and tutorial videos: experts explain the best way to prepare for IELTS.
3. Practice zone: candidates practise tackling the various question types, pick up exam tips and familiarise themselves with the exam format.
4. Test practice: candidates simulate the test experience with three full mock tests in each of the Reading, Writing, Listening and Speaking Part 2 papers.

You will need your library membership card to access this site.



# Online promotional materials - web image



Road To IELTS

**ROAD TO IELTS**  
IELTS preparation and practice

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# Online promotional materials - e-Newsletter

Retaking IELTS, failing to get the desired band, wasting money and time... You don't want this to happen to you. Road to IELTS is the official British Council online preparation course which gives you advice and tutorial videos, interactive activities and practice tests for your success in IELTS.

Learn more: [link](#)



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# Online promotional materials - social media post

## RTI\_post1

Achieving your goals on your own, without a teacher, is always difficult. Get help both online and offline with #RoadtoIELTS!

Start by trying the Road to IELTS Full Version: [{link}](#)



Download

## RTI\_post2

Can you write a well-organised essay? Learn to structure your arguments coherently with #RoadtoIELTS.

Learn more: [{link}](#)

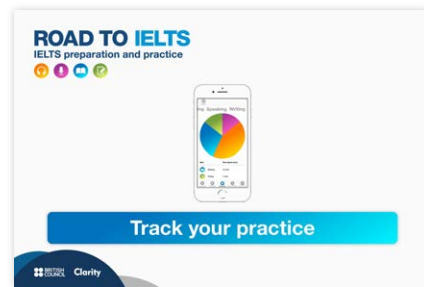


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## RTI\_post3

Lost track of how much work you've done, or how much more you still have to do?

#RoadtoIELTS helps you track your progress through the program, allowing you to reflect and improve. Start by trying the Road to IELTS Full Version: [{link}](#)



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# Online promotional materials - social media post

## RTI\_post4

Practice makes perfect. Practise questions you'll face in the exam with the 300+ interactive activities in #RoadtoIELTS. Then try the mock test papers.

Improve your IELTS band score: [{link}](#)



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## RTI\_post5

Identify your strengths and weaknesses straight away. Try a practice test and then put your scores into the #RoadtoIELTS Score Calculator to plan your study time effectively.

Road to IELTS Full Version: [{link}](#)



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## RTI\_post6

Keep track of your time, see how far you have to go, reflect on how far you've come. #RoadtoIELTS progress tracker documents your work, allowing for reflection and improvement. That's how you will achieve your best possible IELTS score.

Road to IELTS Full Version: [{link}](#)



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# Online promotional materials - social media post

## RTI\_post7

Plan for the future by planning your test practice. #RoadtoIELTS Band Score Calculator shows you your predicted band score, strengths and weaknesses. That's how you will know where to spend your IELTS preparation time.

Road to IELTS Full Version: [{link}](#)



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## RTI\_post8

Are you ready for your #IELTS test? Road to IELTS Full Version provides dozens of individual test papers within the program.

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# Teacher materials

## Syllabus



Download (Academic)

Download (General Training)

## Teacher support



Download (activity sheet)

Download (answer key)