

Practical Writing

Writing for life

Specifications

Level and versions

- ▶ Intermediate to Advanced
CEFR: B1-C1
- ▶ International English
North American English

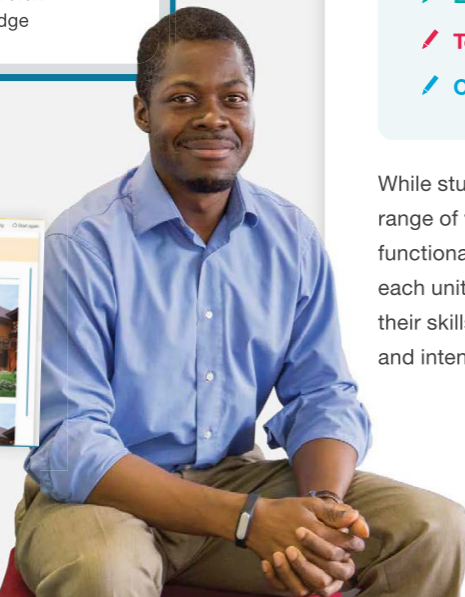
Options for running

Supported devices

- Desktop
- Laptop
- iPad / Tablet
- Mobile

Supported browsers

- Chrome
- Safari
- Firefox
- Edge



Practical Writing is for students who need to use written English both at school and in their personal life. Whether they are writing a descriptive essay for their teacher or sending a text to a friend, Practical Writing helps them structure their message, find the right vocabulary and choose the most appropriate style.

- ✂ **Essays: for and against**
- ✂ **Job applications: your online profile**
- ✂ **Emails: asking for information**
- ✂ **A short report: graphs**
- ✂ **Reviews: hotels and restaurants**
- ✂ **Avoiding plagiarism**
- ✂ **Taking notes**
- ✂ **Essays: descriptive**
- ✂ **Textspeak**
- ✂ **Official letters**

While students work on these texts, they are learning a whole range of writing skills: topic sentences, signpost words, functional language, levels of formality and many more. And each unit concludes with a writing task where learners put their skills to work. Practical Writing is systematic, engaging and intensely relevant.

"A fuller structured writing programme than anything I've seen before."

British Council ELTons 2017 Judging Panel

Writing for School



Alice

“ I know I need a lot of practice in writing in English. It's not just the essays in my English course — I need to take notes in class, write reports and refer to my sources...”



Abdullah

“ My friends and I are looking for jobs, sorting out immigration issues — and trying to have a social life too. So I need a lot of help in my writing...”

How will Practical Writing help students like Alice and Abdullah?



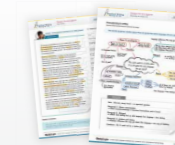
Teacher videos

A teacher explains the learning objectives of the unit — for example, to build an online profile and proofread it.



Interactive activities

In each unit, learners work through 12 interactive activities: exercises, quizzes, tests and writing assignments. There's lots of practice!



Study sheets

And there's a resource bank of study sheets, transcripts and model writing. These are ideal as handouts in class, or for homework.



Progress reports

As they move through the program, learners (and teachers) can monitor activities done, scores and progress through a variety of charts.

Mobile friendly

Practical Writing