

The ClarityEnglish journey

The journey begins

ClarityEnglish was founded in Malaysia by Andrew Stokes and Adrian Raper.

ClarityEnglish

1992

Clarity moves to Hong Kong

Local universities and the Vocational Training Council started using Clarity programs.



1994

Ministry of Education, UAE

The Ministry of Education, United Arab Emirates chose Tense Buster for secondary schools.



1997

Collaboration with Cambridge University Press

Cambridge partnered with Clarity to develop its English Grammar in Use software.



2001

Working with the Ministry of Education, Malaysia

Four Clarity programs were chosen by the Ministry of Education, Malaysia for installation in 1000 schools.



2004

Clarity's first ever program

Tense Buster Lower Intermediate was launched on floppy disk.



1993

Clarity goes worldwide

Clarity started working in Australia, the Middle East, France, Spain and Canada.



1996

Clarity programs adopted by the Ontario School Board

North American versions of Clarity programs were adopted for schools across the province of Ontario.

NEW
VERSION

2000

British Council adopts Clarity programs

The British Council adopted Tense Buster, MindGame and Study Skills Success for all 227 centres worldwide.



2003

First steps on the Road to IELTS

Clarity and the British Council co-published Road to IELTS v1, delivered to test takers on CD-ROM.



2006

The ClarityEnglish journey

Beijing Paralympics project

Clarity provided online learning materials for Beijing Paralympics competitors.



2008

ClarityEnglish in Ethiopia

ClarityEnglish set up projects to support universities in Ethiopia, starting in Aksum and Mekele.



2009

The launch of Clear Pronunciation

Clear Pronunciation (Sounds) and (Speech) are published.



2010

The English Speaking Union

Clarity won the ESU President's Award with Access UK, co-published with the University of York.



2012

ClarityEnglish wins prestigious Asian business award

Clarity won the SME award for the best company in Hong Kong with fewer than 100 employees.



2013

ClarityEnglish wins a Hong Kong ICT Award

Clarity was awarded the Best SME ICT (Product) Award for Road to IELTS.



2014

Practical Writing published

Practical Writing was launched with Clarity's first vocab phone app.



2015

Instant. Accurate. Reliable.

Clarity partnered with **telc** to publish the Dynamic Placement Test.



2017

ELTons finalist

Practical Writing was selected as a Finalist in the Digital Innovation category.



2017

ClarityEnglish 25th anniversary!

Clarity celebrates 25 years of independent publishing.



2017

The ClarityEnglish journey

First HTML5 program

Mobile-friendly version of Study Skills Success released.



2018

International e-Assessment Awards finalist

Clarity, in collaboration with Atlas English, were selected as Finalists for the 2021 International e-Assessment Awards.



2021

New Managing Director

Clarity's new Managing Director — Puiyee Chan, an inspirational new leader.



2022

National Taiwan University

National Taiwan University adopted Dynamic Placement Test for an eight-year period.



2019

Associate Member of ALTE

ClarityEnglish became an Associate Member of the Association of Language Testers in Europe (ALTE).



2021

ClarityEnglish 30th anniversary!

Clarity celebrates 30 years of independent publishing.



2022