

# Clear Pronunciation materials

# Materials list

- Printed promotional materials
  - [Poster](#)
  - [Flyer](#)
  - [Bookmark](#)
- Online promotional materials
  - [Program description](#)
  - [Web image](#)
  - [e-Newsletter](#)
  - [Social media post](#)
- Teacher materials
  - [Syllabus](#)
  - [Teacher support](#)
  - [User guide](#)

# Printed promotional materials

## Poster

**Clear Pronunciation**  
Speak clearly, with confidence

### 5 tips for pronunciation

- 1 Can you hear the difference between /r/ and /r̥/? Stop 1 is to listen to the two sounds together.
- 2 Copy the experts. Repeat each sound in different places in a word: beginning, middle and end.
- 3 Listen to yourself. Use the Recorder and compare yourself with a native speaker.
- 4 Learn the International Phonetic Alphabet (IPA). This will help you hear and say new words.
- 5 Practice is key! Say the sounds again and again — and use them when you talk to other people.

Where can I find Clear Pronunciation?

- 1 Go to
- 2 Browse xxxxxx to continue
- 3 Select Clear Pronunciation to start learning

ClarityEnglish [www.clarityenglish.com/clearpronunciation](http://www.clarityenglish.com/clearpronunciation)

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## Flyer

**Clear Pronunciation**  
Speak clearly, with confidence

### Speak clearly, with confidence

Master the 43 sounds of English with Clear Pronunciation:

- 1 Get comfortable with each sound by watching example videos
- 2 Record yourself and compare with a native speaker
- 3 Learn at home on your computer — or on the go on your mobile!
- 4 Get a handy downloadable sound chart. It's free!
- 5 Listen to real life examples with a variety of accents
- 6 Get a certificate when you have finished!

Access details for Clear Pronunciation:

- 1 Go to
- 2 Browse xxxxxx to continue
- 3 Select Clear Pronunciation to start learning

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## Bookmark

**Clear Pronunciation**  
Speak clearly, with confidence

The first word starts with you /u/.

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# Online promotional materials - program description

*Please feel free to use this text to promote Clear Pronunciation to your students.*

Speaking practice can be extremely difficult. It can be confusing and sometimes rude when you mispronounce a word so it is important to fix it. Clear Pronunciation teaches you the 43 sounds of English: you will learn the full range of sounds by themselves, in words, sentences, and in larger texts.

Using these online materials, you will learn through sound clips, video clips, and a range of activities that make sure you cover all the skills you need. Listen, learn, practise, and compare. With the Clarity Recorder, you can practise sounds, words, or sentences and compare your pronunciation with native speaker examples.

But Clear Pronunciation isn't about copying the accents of native speakers exactly. Learn from other English learners like you. You will hear a range of accents from people all over the world — hear the sounds in action from English speakers in daily situations and conversations.

Access Clear Pronunciation wherever and whenever you need it on your desktop or your mobile. Easy access means you can plan your practice and check your progress as you go through the program. Take a look at the introductory video here — a preview of what is to come! Start learning with Clear Pronunciation to speak clearly with confidence.



# Online promotional materials - web image



Clear Pronunciation



**Clear Pronunciation**  
Speak clearly, with confidence

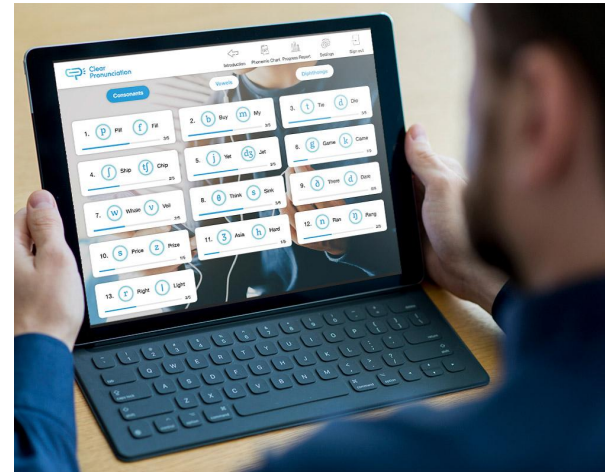
Download



# Online promotional materials - e-Newsletter

Learn all 43 sounds of English with Clear Pronunciation. Take a look at the sounds by themselves, in words, and in sentences — listen, practise, compare, and improve. Through audio and video clips, and activities, you will listen to speakers with a variety of accents. Anytime, anywhere speak clearly with confidence, using Clear Pronunciation.

Learn more: [link](#)



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# Online promotional materials - social media post

## CP\_post1

Break the language barrier — Speak clearly with confidence. [.link](#)



Download

## CP\_post2

Listen with your /ɪə/ and pronounce with your /maʊθ/. [.link](#)



Download

## CP\_post3

You owe it to yourself — speak with confidence. [.link](#)



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# Online promotional materials - social media post

## CP\_post4

Is Clear Pronunciation a prize or a price?  
Find out here. [.link](#)



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## CP\_post5

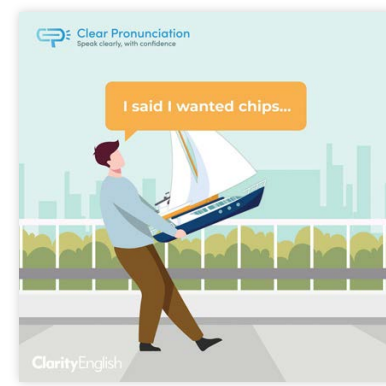
Don't get stuck in a bad situation. Speak  
with Clear Pronunciation now. [.link](#)



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## CP\_post6

Avoid confusion. Speak with Clear  
Pronunciation now. [.link](#)



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# Online promotional materials - social media post

## CP\_post7

Listen, record, compare, improve. The best way to improve your pronunciation is by practising. With Clear Pronunciation, you can listen to native speakers, record yourself practising, compare the two audios, and improve your pronunciation. Build your confidence practising alone, and you will feel more confident speaking with others. Try it out now. [{link}](#)



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## CP\_post8

Practising English is like building a house — every brick must be strong for a stable structure. Learning English is not just learning words and sentences, but understanding the individual sounds that make them up. Learn the 43 sounds of English with Clear Pronunciation. Feel confident making sounds by themselves, in words and in sentences. Start building your house now. [{link}](#)



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# Online promotional materials - social media post

## CP\_post9

Not sure how to improve your English pronunciation? See how Clear Pronunciation helps you step by step.

1. Listen to native speakers and copy their example.
2. Watch animations of how to make individual sounds.
3. Record and compare your pronunciation with others.
4. Learn to read pronunciation with the International Phonetic Alphabet (IPA).

Take all these steps with Clear Pronunciation. Start learning now.

(link)

[{link}](#)



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# Online promotional materials - social media post

## CP\_post10

Having trouble with English pronunciation? Don't know where to start?

Master the 43 sounds of English using a range of tools and methods — audio clips, video tutorials, activities, the International Phonetic Alphabet (IPA).

Learn how listening, reading, and speaking practice can help you to achieve clear pronunciation. Find the best method for you now.

[{link}](#)



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# Online promotional materials - social media post

## CP\_post11

Pronunciation is 1 of 4 testing criteria in the IELTS Speaking exam — that is 25% of your Speaking exam result! Try Clear Pronunciation to improve your accuracy and perform better. [link](#)



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## CP\_post12

“Why did you kick it? I asked you to click!” Misunderstandings from wrong pronunciations happen all the time in daily life. Recognising and making the small differences can be hard — even when listening to online dictionary clips. Take a different approach and learn the International Phonetic Alphabet (IPA). Reading the individual sounds can help you hear the words and say them correctly. Let’s meet these 43 sounds of English: [link](#)



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# Teacher materials

## Syllabus

**Clear Pronunciation**  
Speak clearly, with confidence

In Clear Pronunciation 1, learners work with the 43 sounds of English in isolation, in words and sentences, and in real-life contexts. They also learn the International Phonetic Alphabet.

**Consonants**

P b t d k g m  
n ŋ f v θ ð s  
z ʃ ʒ h tʃ dʒ r  
l j w

**Vowels**

iː I e æ ɑː ʌ ɒ  
ɔː ʊ uː ɜː ə

**Diphthongs**

eɪ aɪ ɔɪ əʊ aʊ eə ɪə

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## Teacher support

**Clear Pronunciation**  
Speak clearly, with confidence

### Getting to know Clear Pronunciation 1

Before you use a new program with your students, it is important that you know both the contents and the way the program works. Try this short exercise which has been designed to help you here get to know Clear Pronunciation 1.

- How do you start Clear Pronunciation in your institution? Try writing some brief advice instructions for your students (e.g. "Go to the library website, and search under English > Learning resources > Pronunciation").
- Look at the Introduction screen. What vowels will /j/ join? Which four parts of the tongue are labelled?
- Now go to Unit 1 (PSD File). Watch the 'iː' video in the first exercise (Meet the sounds). What are the three sample words and where is the 'iː' sound positioned in each of those words?
- In the same exercise, how can you see an animated diagram of how the 'iː' sound is made?
- Look at the audio play buttons in Unit 2 Exercise 1 and Unit 2 Exercise 2. What do they look like and how do they differ in function?
- Go to the Unit 15 (Head/Head), Exercise 3. Click on sentence 1 audio button. Describe what happens, and how the Recorder works.

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Download (activity sheet)

Download (answer key)

## User guide

**Clear Pronunciation** User Guide:  
How do I use the Recorder?

This tutorial will show you how to use the Recorder.

- Click the button. Then start listening.
- When the audio has finished, record your audio.
- Click Play to listen to yourself.
- You can compare your pronunciation with the exercise audio. Try playing one after the other.

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